Addressing Rural and Mountain Housing Needs in Colorado

CHFA SMALL SCALE HOUSING PROGRAM

WILLA WILLIFORD

October 12, 2023



Overview - FIX







ABOUT WILLIFORD LLC

WILLA WILLIFORD

- 22 years of community housing experience, 8 years in consulting
- Focus mountain, rural, and resort housing challenges (primarily in Colorado)
- Strategic planning, technical assistance, financial analysis, project management
- Clients include private, public, and non-profit agencies



about chfa

CHFA was established in 1973 by the Colorado General Assembly.



CHFA is not a state agency and does not receive and direct appropriations. Board of Directors: 11

Members



CHFA received authority to use bond proceeds for economic development activities in 1982.

financing the places where people live and work®



Approximately \$25B has been raised and invested in Colorado to date.



chfa's impact within communities

Mission

CHFA strengthens Colorado by investing in affordable housing and community development.

Vision

We believe everyone in Colorado should have the opportunity for housing stability and economic prosperity.



Single family (SF) mortgage loans Down payment assistance Homebuyer education



Business Lending

Small business lending

Capital-access programs



Rental Housing

Multifamily (MF) finance Housing Credits



Community Partnerships

Regional Community Engagement Donations, Grants, and Sponsorships Technical Assistance



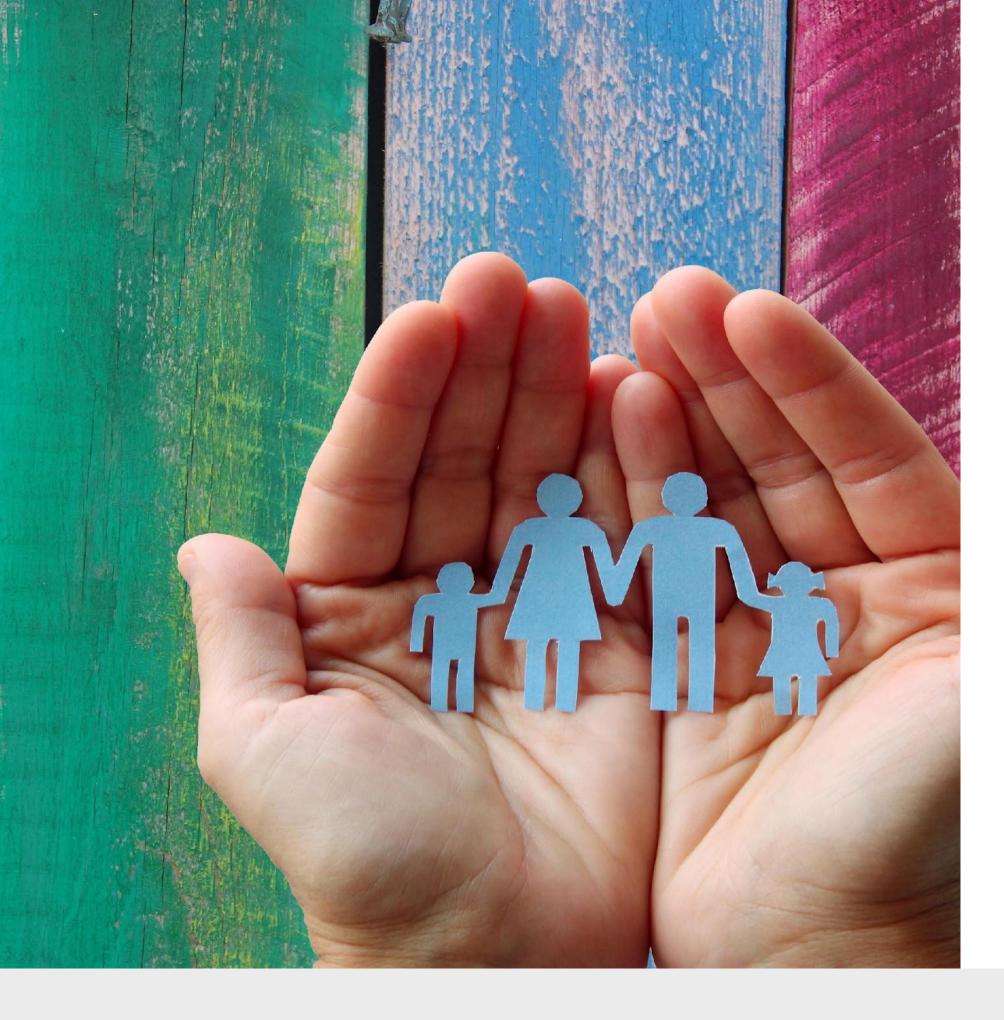
small-scale affordable housing TA and grants

Technical assistance with affordable housing consultants
100 Hours +/-

- Community engagement, facilitation, conceptual design, financial modeling, grant support
- Grant funds for due diligence
 - Maximum grant: \$20,000
 - Median grant: \$7,500











eligible projects

- For profit, nonprofit, local government, community collaborative
- 30 units or less
- For-rent or for-sale
- New construction, acquisition/ rehab, or preservation
- Meets defined community affordable housing need
- At least 75% of units serve 120% AMI or less; 20% serve 80% or less

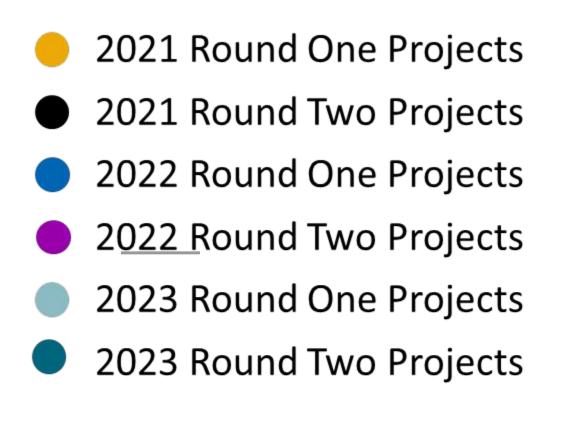


priorities

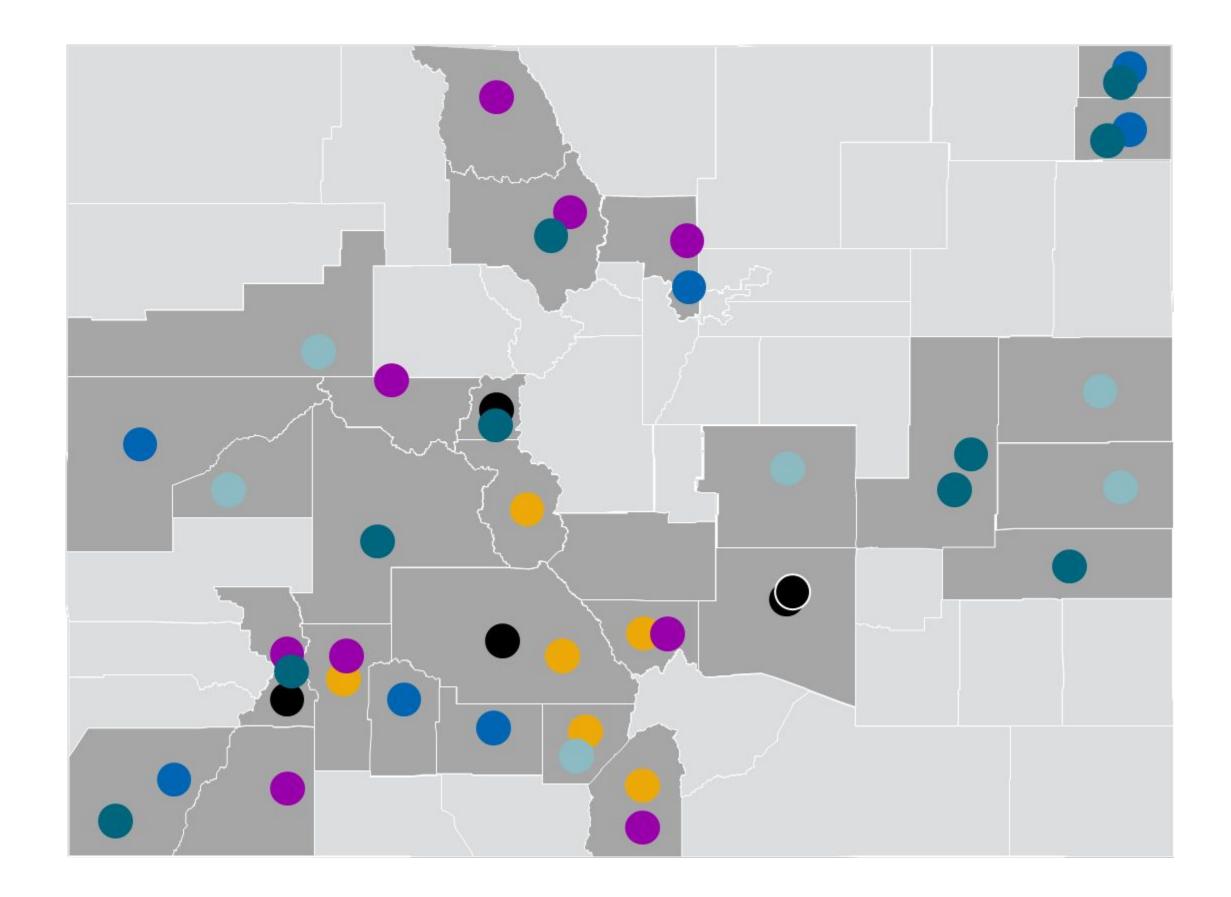
- Projects serving 80% AMI or below
- Capacity to leverage resources from other public, nonprofit, foundation, or community partners







small-scale technical assistance projects map





eligible activities

- Project visioning and
- conceptualization
- Site identification and feasibility
- Community engagement
- Financial modeling
- Market studies
- Construction cost estimating

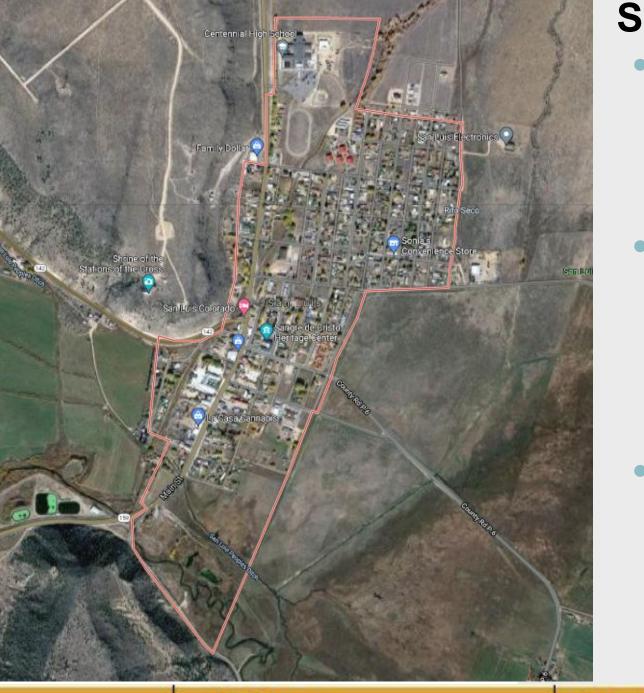
- Architecture and design
- Soil study, environmental site assessment
- Energy efficiency and performance modeling

Real estate planning



San Luis

Housing Needs [*Rough Estimates*]



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АМІ	Household Income Range (2-person household)	Maximum Affordable Price	Owner Income Distribution	Maximum Affordable Rent	Renter Income Distribution
Under 50%	\$0 to \$28,400	Under \$125,000	39%	\$710	66%
50.1 - 80%	\$28,401 to \$45,400	\$200,000	27%	\$1,135	13%
80.1 - 120%	\$45,401 to \$68,200	\$300,000	12%	\$1,705	9%
120.1 - 200%	\$68,201 to \$113,600	\$500,000	12%	\$2,840	7%
Over 200%	>\$113,600	Over \$500,000	10%	Over \$2,840	5%
Total		-	100%		100%

San Luis Total Need:

 <u>Homeownership</u>: 10 to 15 units under \$125,000 for local residents, a few of which may serve households with higher incomes.

<u>Rental housing</u>: 15 to 20 units, emphasis on units under \$710/month; mix of subsidized and unsubsidized housing to support a variety of local working households.

San Luis Housing Study

Recommendation:

 "Housing and economic development need to go hand in hand."



LUPINE LUNA San Luis, Colorado



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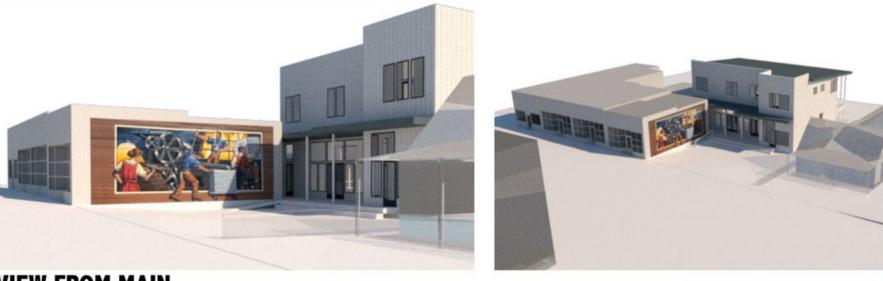


MANCOS COMMONS





VIEW FROM NORTH - MAIN



VIEW FROM MAIN

MANCOS COMMONS









MANAUS, Three Mile Mobile Home Park





















SILVERTON

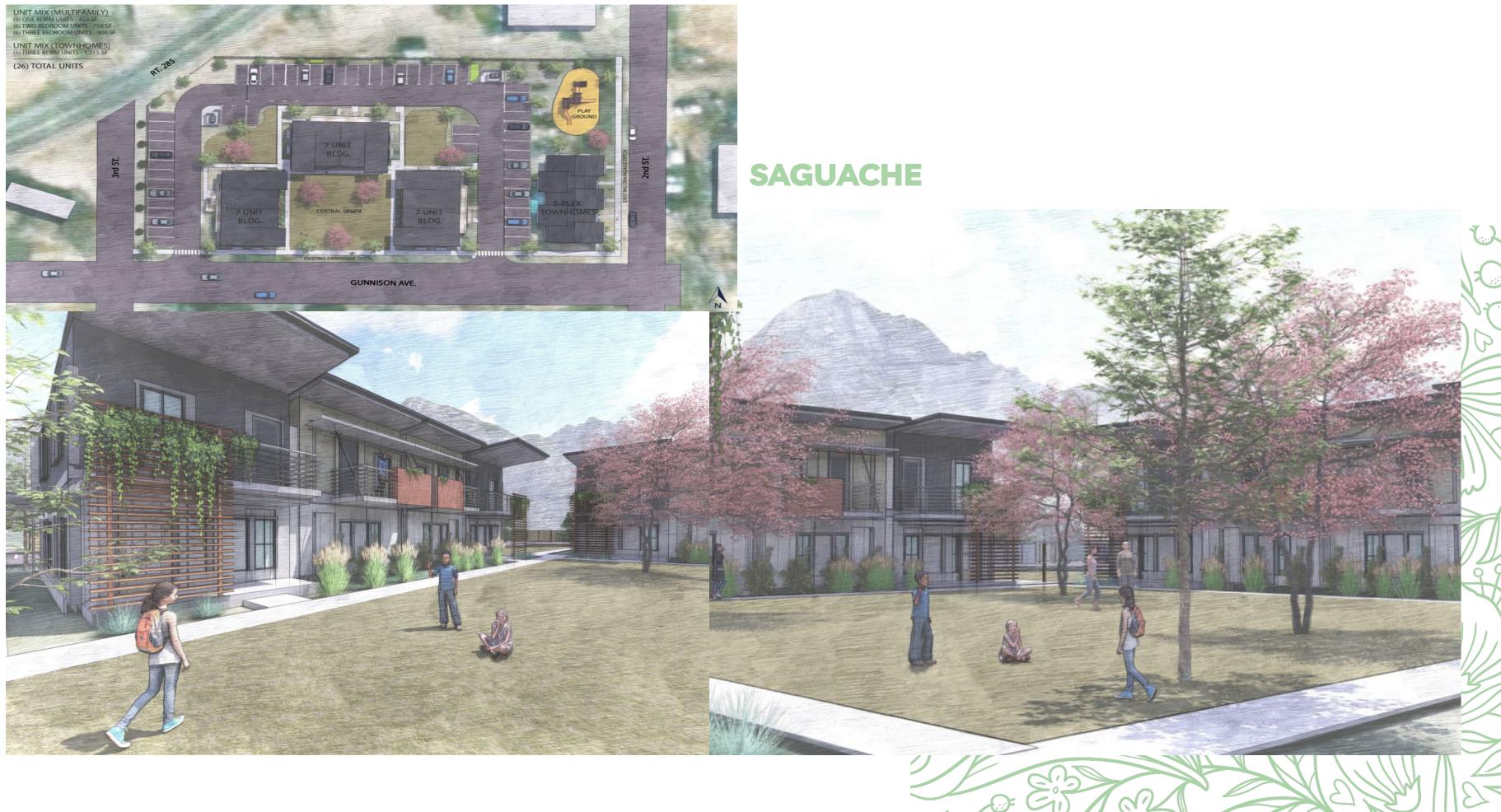










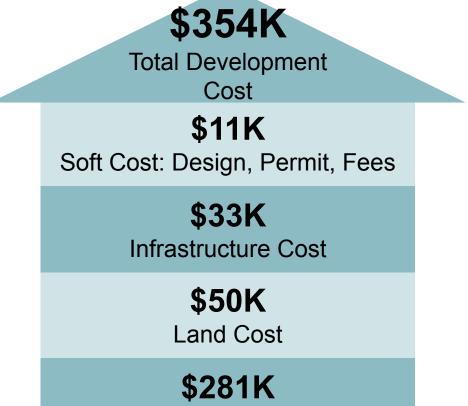




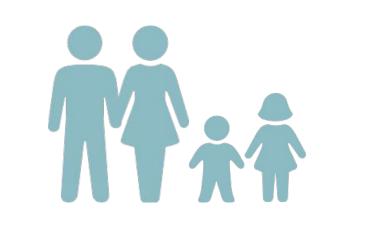
understanding the capital gap







Construction Cost



\$375K Purchase Price (120% AMI) Market Rate - Single Family Home: 1600 square feet

Community Investment

\$21K Profit

No Investment Required





DEVELOPMENT GAP



LUPINE LUNA STATE STREET SAGUACHE HOLYOKE OURAY LAKE CITY GRAND LAKE

- \$6,900,000
- \$9,000,000
- \$6,500,000
- \$3,600,000
- \$7,300,000
- \$1,400,000
- \$4,500,000

DEV COST

\$2,300,000 \$1,700,000 \$2,400,000 \$2,000,000 \$2,200,000

\$2,000,000

\$780,000

GAP

TRANSFORMATIONAL AFFORDABLE HOUSING GRANT PROGRAM



\$138,000,000

Total House Bill 1304



25 COUNTIES Awards granted across Colorado



2023 JANUARY-APRIL DOH halted all applications in April due to the high level of demand

Applicant

Fort Collins Habitat for Humanity

Boulder Coun Housing Authority

Fort Collins Habitat for Humanity

Crestone Peal Community Housing (CPC

Southeast Colorado Enterprise Development Inc.

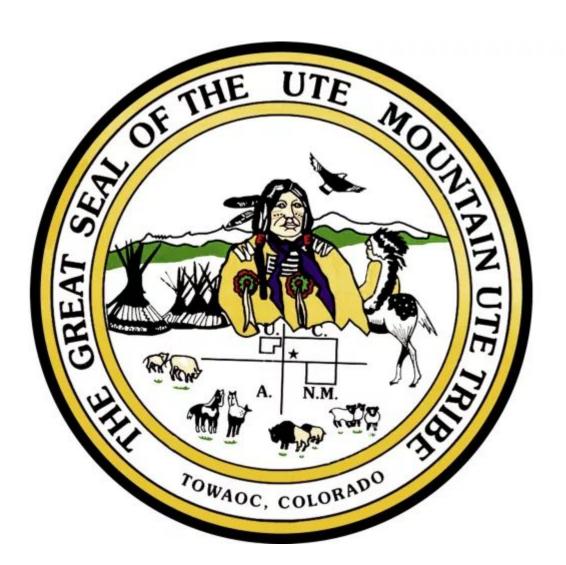
Mancos Comn Press

Town of Hayd



	County	DOLA Grant Award	Project			
	Garfield	\$1,000,000	Wapiti Commons			
nty	Boulder	\$8,000,000	Willoughby Corner 1B			
	Larmier	\$720,000	Harmony Cottages			
ak CH)	Saguache	\$4,533,029	Living Wisdom Village			
t,	Crowley	\$6,220,709	Ordway East Duplex Development			
mon	Montezuma	\$815,000	Mancos Commons			
den	Routt	\$8,600,000	Sugarmill Affordable Housing Development			

Towaoc and White Mesa - Ute Mountain Ute









Challenges and Opportunities

- Financial constraints (encumbering properties is complicated by the Trust and Allottee structures of ownership)
- Aging and dilapidated housing most housing within White Mesa was built in the 1970s, and is in need of repair
- Need for more housing options, including multigenerational housing
- Need for accessible housing for individuals with disabilities & aging population



Next Steps







Questions and Discussion

THANK YOU

CONTACT



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willifordhousing.com

WILLIFORD, LLC

land use & affordable housing





