



**Aspen/Snowmass
October 12th - 16th, 2022**

Invitation to Sponsors

About the Summit



The Mountain and Resort Town Planners Summit (MRTPS) is designed for city planners, citizen planners, community activists, design professionals, conservationists, academics, elected officials, and all those who are committed to addressing the unique opportunities faced by mountain communities.

The Summit convenes experts in land use and transportation, housing, economic development, sustainability, resilience, and leadership in a mountain town and resort context. The program format includes panel discussions, facilitated roundtable discussions, and keynote talks from industry and academic experts.

In addition to facilitating education and collaboration for mountain town stakeholders, the Summit provides required continuing education for American and Canadian city planners.

Summit Host & Organizer



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Future West is a USA-based NGO that helps communities create a future that works, and a future that lasts.

At Future West, we believe western communities can lead the way in demonstrating that growth and change, if done thoughtfully, can enhance communities, sustain robust economies, and conserve the natural environment. But this takes hard work, and we can lend a hand to achieve it.

Host Communities



The City of Aspen is the county seat of Pitkin County, and the economic center of the Roaring Fork Valley. It is one of the world's most famous ski destinations and is known for its natural and cultural offerings.



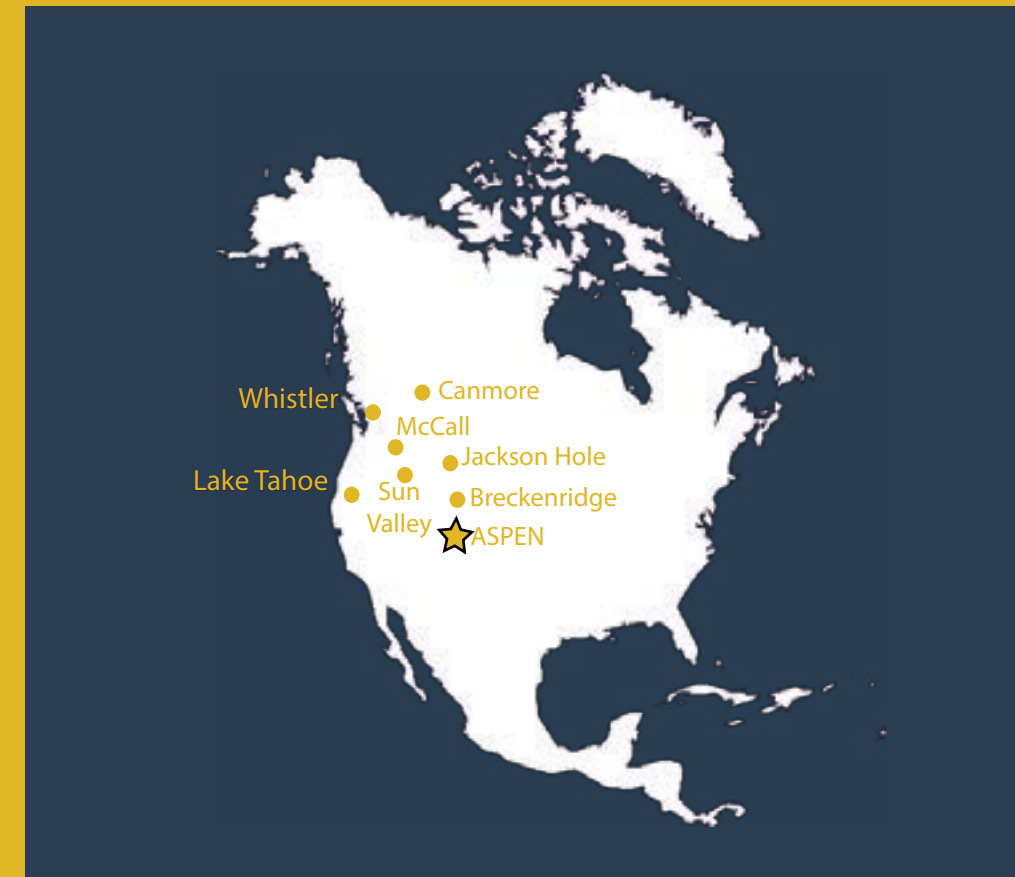
Pitkin County is home to four destination ski resorts and contains some of the highest peaks in Colorado and the Rockies. The county and the communities within it make up part of the Roaring Fork Valley region.



The Town of Snowmass Village is located west of the City of Aspen at the base of the area's largest ski area, Snowmass. It is where the conference venue is located and will serve as the base of event activities.

Past Summits

MRTPS has been held in Whistler, Breckenridge, Sun Valley, Jackson Hole, Lake Tahoe, and McCall, Idaho. Past attendees have included planners, architects, ecologists, realtors, elected officials, and lawyers from a variety of mountain communities in New England and the Rockies.



"At the past MRTPS's, I was able to connect with many public planners and consultants to discuss the technical planning challenges facing Jackson Hole over the next decade. It's good to know there's other folks out there who truly understand mountain town issues."

-Tyler Sinclair
Community Development Director
Town of Jackson, Wyoming, USA

"Canmore, like many communities, is facing great change, and in order to adapt to the future planning landscape in Alberta and the Bow Valley, we'll need to forge collaborative partnerships with private and NGO partners."

-Lori Rissling Wynn
former Development Planner/
Sustainability Coordinator
Town of Canmore, Alberta, Canada

"Sun Valley is a storied place most known for being the playground of the rich and famous, but that doesn't mean we're immune to real-world issues. MRTPS is a great way to connect with similar communities committed to making sure that excellent quality of life is extended to all. To me, that's what makes the event so worthwhile."

-Brittany Skelton
Community Development Director
City of Sun Valley, Idaho, USA

SUMMIT TOPICS MAY INCLUDE:

- LEADERSHIP · SUSTAINABILITY · TRANSPORTATION
- INFILL DEVELOPMENT · WORKFORCE HOUSING
- ZONING CODES & BYLAWS · ECONOMIC DEVELOPMENT
- ECOSYSTEM STEWARDSHIP · REGIONAL COLLABORATION
- URBAN & LANDSCAPE DESIGN · MOBILITY & ACCESSIBILITY
- CLIMATE CHANGE & RESILIENCY
- SOCIAL INCLUSION & EQUITY

Sponsorship Benefits

In order to launch a successful event for all of North America, we need dedication and support from partner organizations. Becoming a sponsor will gain exposure for your organization and demonstrate your commitment to thriving and sustainable mountain town communities. Organizations wishing to provide general support for MRTPS help defray the costs of the meeting and provide support for an outstanding program.

MRTPS attendees represent dynamic communities in North America. By sponsoring and attending, you can support peer-to-peer learning and engage directly with mountain towns seeking to deliver solutions for challenging issues.

Sponsorship levels include Platinum, Gold, Silver, and Bronze. There is also the option to fund an event, either in addition to general sponsorship or as a stand-alone offering. Package details are found on pages 6 and 7.

Locale

Snowmass Village is tucked away in a high, quiet corner of the Roaring Fork Valley. It's located near the City of Aspen and is connected to most points in the valley through a well-established transit network, though most services can be had within the town.



The Venue



The 2022 Summit will be held at the Viceroy Snowmass Resort. There will be 4 session spaces, as well as lunch, coffee break, and cocktail reception events in the hotel's common areas. In addition, exhibit space will be provided in the pre-function area at the entrance to the conference space.



Sponsorship Packages

Platinum Package
\$5,000

Package Details

- Exclusive Branding
- 4 Complimentary Registrations
- Recognition at Event Open/Close
- Customized Email/Social Media
- On-Stage Logo
- Logo in Post-Event Media

Gold Package
\$3,000

Package Details

- High Priority Branding
- 3 Complimentary Registrations
- Email/Social Media Promotion
- On-Stage Logo

Silver Package
\$2,000

Package Details

- Priority Branding
- 2 Complimentary Registrations
- Email/Social Media Promotion

Bronze Package
\$1,000

Package Details

- Branding
- 1 Complimentary Registration
- Email/Social Media Promotion

Sponsor an Event

- Cocktail Reception \$1,800
- Lunch \$3,000
- Coffee Break \$700

Sponsor Benefit Comparison Chart

	PLATINUM	GOLD	SILVER	BRONZE	EVENT SPONSOR
Sponsor Branding Priority	Exclusive Branding	Highest Priority	High Priority	Priority	Priority
Exclusive Sponsorship					Reception, Lunch, or Coffee Break
Complimentary Registrations	4 (\$1800 USD Value)	3 (\$1350 USD Value)	2 (\$900 USD Value)	1 (\$350 USD Value)	1 (\$350 USD Value)
Recognition from Conference Chair	Conference Open & Close				
Logo on Conference Website	✓	✓	✓	✓	
Small Brochure in Attendee Bags	✓	✓	✓		
Promotion via Facebook and Twitter	✓	✓	✓		
Promotion in Conference E-Blasts (1800 Recipients)	✓				
Logo on Stage for Keynote Talks	✓	✓			
Material on General Sponsor Table	✓	✓	✓	✓	✓
Logo in Post-Conference Media	✓	✓	✓	✓	
Special Designation on Name Badge	✓	✓	✓	✓	✓



